



ETHAN ANDERS FURNISS
CONTACT: **P:** 916-799-8024 **E:** EFURNISS@GMAIL.COM
BIRTH: SACRAMENTO, CALIFORNIA, JULY 1983
CURRENT RESIDENCE: PORTLAND, OREGON
OCCUPATION: BICYCLING, BICYCLE RACING,
MOTORCYCLING, PHOTOGRAPHING, AND OTHER.
INFLUENCES: UNBRIDLED EXPRESSION, MECHANICAL
GENIUS, AND SIMPLE SOLUTIONS.

employment history _____

Independent Sales Portland, Oregon // March 2014- Present
Independent Outside Sales in the Motorcycle Industry
Prospected, acquired and maintained new and existing accounts for a number of companies.

HGNR Inc. Portland, Oregon // January 2014- Present
National Outside Sales Representative
Service Dumonde Tech Racing Oils and Spider Grips accounts in the Pacific Northwest with regular shop visits and email and phone communication. Product education and order fulfillment are integral parts of this position.

Breadwinner Cycles Portland, Oregon // January 2014- Present
Project Manager.
As employee number one I was able to play many roles in the future success of the company. I managed post paint duties including assembly, shipping and photography

Revolver Bicycle Living Portland, Oregon // October 2008- December 2013
Customer service/mechanics/online sales/special orders/warranty
Provided an informative and personal experience for customers in the North Portland bicycle community, industry colleagues and online customers.

Bern Unlimited Portland, Oregon // January 2012- September 2012
Outside Sales Rep
Established and maintained thriving relationships with bicycle retailers in the Portland area. Performed engaging product clinics and generated new business with individualized buyer outreach.

AntFarm International Sandy, Oregon // June 2011- November 2011
Youth Trail Crew Manager
Adapted managerial skills to at-risk youth employees and interns. Spearheaded a first-year youth enrichment program by fulfilling objectives set by the International Mountain Bike Association and the Bureau of Land Management.

The Fat Tire Farm Portland, Oregon // January 2010- May 2011
Salesman/blog contributor
Provided personalized expertise for high-end mountain bicycle consumers. Curated blog content designed to educate and inspire the mountain bike community.

Salty's On the Columbia Portland, Oregon // March 2007-May 2009
Valet/busser/shuttle driver/maintenance
Advanced professional customer service foundation by taking on an array of duties.

community involvement _____

Founder of the Arbor Lodge Drawing Club
Established bimonthly and open to the public drawing club held after hours at a North Portland coffee shop and community space. Engaged the community through social media and hosted club meetings.

Graphic Designer for the Northwest Trail Alliance
Performed graphic design tasks during a branding update. Constructed branding material and curated/edited photos for the web. July 2009- January 2011

**Trail Maintenance and Building Volunteer**

Volunteered trail building expertise and manpower at work party events organized by IMBA, The Northwest Trail Alliance and The Friends of Forest Park. 2007-Present

Bicycle Skills Coach

Working in conjunction with Portland Racing and Yakima Racks I developed on the spot curriculum based on individual rider knowledge with an emphasis on bicycle handling and racer etiquette. 2008-2009

Snowboard Instructor for Snowdays Foundation

Coached inner-city youth to snowboard and enjoy the great outdoors. 2011- Present

education _____

Overhaul Design Studio January 2013- June 2013

Graphic Design Intern

Strengthened my experiences and education in a professional graphic design studio for clients such as Nike, Keen, and Subaru. Projects included graphic design, environmental design and graphic print file production.

Portland Community College September 2005- December 2010

Student of Graphic Design and Multimedia

Developed proficient knowledge of Adobe Design software while working on print, web and video projects.

Portland Community College and American River Community College

Student of Business

Studied general business and marketing with an emphasis on professional business communication practice. Furthered marketing and strategy principles that were learned during Graphic Design courses and through informational interviews with marketing professionals.

proficiency _____

Design Processes

My experience with graphic design, environmental design and photography have given me a high level understanding of their principals and processes.

Community Builder

Since moving to Portland and enveloping myself in the bicycle community I have enjoyed growing relationships through racing, self promoted cycling events, group rides, trail maintenance days, Google Groups and team management duties.

Mechanics

Mechanical intuition is a blessing that I am grateful for. Odd jobs and regular bicycle, motorcycle and automobile service and modifications are a challenge that I embrace with enthusiasm and confidence. The satisfaction of making things work is a feeling I never tire of.

Photography

My interest in photography, particularly analog, has grown with my successes in photography. Today I can pick up a camera, evaluate a setting based on light and subjects and compose photos with a great degree of skill.

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6826 N FENWICK AVE PORTLAND, OR 97217 P: 916-799-8024 E: EFURNISS@GMAIL.COM



references _____

Ian Marshal- Chief Noise Maker at Castelli USA
imarshall@castelli-us.com
503-484-6613

Nathan McGuire- Parts Manager at Pro Caliber in Vancouver Washington
nmcguire@procaliber.com
415-601-5148

Erik Johnson- Partner at Overhaul Design Studio and purveyor of Trusty Switchblade
erik@hankbuilt.com
503-806-9219

Kyle von Hoetendorff- Communication Specialist at Chris King Precision Components
vonzen@gmail.com
805-451-3883

Mark Pickett- Owner of Revolver Bicycles
mark@revolverbikes.com
503-285-1084